



Resources for Inclusive Communications

Resources with various topics

[The Associated Press Stylebook](#)

CDC [Resources & Style Guides for Framing Health Equity & Avoiding Stigmatizing Language](#)

[The Diversity Style Guide](#)

[NACDD Health Equity terminology resource](#)

[State and Community Health Media Center](#)

The AMA Center for Health Equity - [Advancing Health Equity: A Guide to Language, Narrative and Concepts](#)

[A Progressive's Style Guide](#)

[Conscious Style Guide](#)

[Buzzfeed's Style Guide](#)

Additional resources focusing on race and ethnicity

Race Forward's [Race Reporting Guide](#)

[Asian Pacific Partners for Empowerment, Advocacy, and Leadership \(APPEAL\)](#)

[Executive Order On Advancing Racial Equity and Support for Underserved Communities Through the Federal Government](#)

Additional resources focusing sexual orientation and gender identity

[GLAAD Media Reference Guide](#)

[Human Rights Campaign Glossary of Terms](#)

[National Center for Transgender Equality](#)

[Advancing Effective Communication, Cultural Competence, and Patient- and Family-Centered Care for the Lesbian, Gay, Bisexual, and Transgender \(LGBT\) Community, a Joint Commission publication](#) (Note: This publication is from 2011. We included it because it has some helpful information but suggest using more recent publications for terminology).

Additional resources focusing on accessibility/disability inclusion

CDC article: [Communicating With and About People with Disabilities](#)

National Center on Disability and Journalism [Disability Language Style Guide](#)

National Center on Health, Physical Activity and Disability (NCHPAD) - [Inclusive Health Communication Guidelines](#)

National Disability Authority - [Appropriate Terms to Use about Disability](#)

Learn how to create accessible Microsoft Word documents that conform to the Section 508 Standards: section508.gov/create/documents

The [W3C Web Accessibility Initiative](#) (WAI) develops standards and support materials to help you understand and implement accessibility.

Color blindness accessibility: siteimprove.com/en-us/blog/color-blindness-accessibility

Social determinants of health

Bay Area Regional Health Inequities Initiative (BARHII) - [Applying Social Determinants of Health Indicator Data for Advancing Health Equity: A Guide for Local Health Department Epidemiologists and Public Health Professionals](#)

Other references in the presentation:

- [The Communications Network](#)
- healthjournalism.org/blog/2019/07/identity-first-vs-person-first-language-is-an-important-distinction
- PBS, “[Race: The Power of an Illusion](#)” (2018–2019 relaunch of [2003 series](#)).
- Paul Kivel, [Uprooting Racism: How White People Can Work for Racial Justice](#) (Gabriola Island, British Columbia: New Society Publishers, 2002), page 141.

- Universal design is an important concept in creating health promotion programs and environments for people of all ability levels. Source: projects.ncsu.edu/ncsu/design/cud/about_ud/about_ud.htm
- [Good Fonts For Dyslexia, 2013 \(PDF, 683KB\)](#)
- [WCAG Understanding Guideline 3.1](#)
- bighack.org/font-accessibility-and-readability-the-basics
- www.dyslexiefont.com
- 99designs.com/blog/tips/the-best-and-worst-typefaces-and-why
- morningconsult.com/2020/02/21/black-consumers-brands-celebrities-influencers
- healthcare-communications.imedpub.com/the-use-of-technology-for-health-information-for-african-american-men.php?aid=18891
- ncbi.nlm.nih.gov/pmc/articles/PMC6419743
- blackgirlnerds.com/shifting-the-visual-language-forward-how-getty-images-and-istock-are-taking-steps-to-counter-bias-and-improve-visual-representation
- reason.com/2021/02/24/as-generation-z-comes-of-age-america-is-getting-noticeably-more-lgbt/
- ethicalstorytelling.com
- racialequitytools.org
- prosper-strategies.com/nonprofit-asset-framing-language
- [NACDD health equity publications and articles](#)

Inclusive photo resources:

- <https://nappy.co>
- <https://tonl.co>
- <https://iwaria.com/category/people>
- <https://www.mochastock.com>
- <https://createherstock.com>
- <https://www.pocstock.com>
- <https://www.wocintechchat.com/blog/wocintechphotos>
- <https://hautestock.co>
- <https://jopwell.pixieset.com>
- <https://www.diversityphotos.com>
- <https://genderphotos.vice.com>
- <https://affecttheverb.com/collection/#lgbtq>
- <https://blog.mapbox.com/queer-in-tech-free-stock-photos-from-mapbox-87aba2e7c7da>
- <https://www.pexels.com/search/transgender>
- <https://www.pexels.com/search/pride>
- <https://www.freepik.com/search?dates=any&format=search&page=1&query=lgbt&sort=popular&type=photo>
- https://www.flickr.com/search/?text=LGBT&license=10&view_all=1
- <https://pixabay.com/photos/search/lgbt>